# RORY MCCOY

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RORYMCCOY.CO.UK

### (2016-current) Studio Manager Theme Group

I am currently working as the Studio Manager of a design agency in Woodley. Main responsibilities include; holding weekly catch-up meetings, overseeing and running the studio and making sure the designers have everything needed for projects they are working on. Organising the copywriters, making sure they have the correct supplied information from the client and ensuring the copy they produce meets the brief and is ready in time for the designers to meet any deadlines. Proofing all work that is produced and feeding back amends to the internal team - before clients see first proofs and again before going into production.

Liasing with the clients making sure we understand their brief and are aware of any special circumstances/deadlines etc. Part of building relationships with clients can mean helping them fill in briefs for new projects or advising the best route forward for a particular requirement.

Booking in new jobs and helping out with quoting when needed.

Advising and supporting the internal team as well as providing advice on live or upcoming projects to our clients.

Extension to the design team during busy periods or if desingers are on leave.

(2012-2016) Senior Designer University College of Estate Management (UCEM)

(2009-2012) Senior Designer Round&About Magazine

(2006-2009) Freelance Designer Design Directions

(2005-Current Day) Freelance

(1998-2005) Designer & Studio Manager Ideal-Solutions

(1996-1998) Designer Swallow Tail (Vario Press)

### **★** Management Skills

Client Relations Studio Management Quoting, Briefing & Proofing Jobs

## **★** Design Skills

Adobe Creative Suite, Macromedia Flash & Dreamweaver Wordpress - Divi & Beaverbuilder Mailchimp, Dotmailer & HTML5 animated ad builders

#### **★** Office Skills

Microsoft Word Microsoft Powerpoint Apple Keynote

Rory is fast to understand every brief and very thorough in developing design ideas that deliver all that's needed - from both an aesthetic and business perspective.

**DAVID MASKENS** Managing Director, SalesTorque

We have used Rory for our creative design work for a number of years as he consistently provides us with a highly professional service. However minimal the brief Rory always delivers fresh designs relevant to the business. I wouldn't use anyone else.

COSIMA WAGNER Marketing Manager, Wipro Retail UK Ltd

Rory worked for us over a 3 year period on a freelance basis where he was trusted with delivering various creative briefs to completion which he did in an efficient and professional manner, with excellent mac skills and production knowledge.

MARC HUWS Director, Design Directions

