



## The Little Man's Big Zoo

Unlike most, if not all children's books, *The Little Man's Big Zoo* is fully illustrated using photography and Photoshop. This immediately helps it stand out from the competition and gives the book a unique feel. Behind the fantastic colourful photo illustrations is a wonderfully imaginative story, a bit like a Dr. Seuss for the naughties! Combined, these elements make for a most enjoyable reading experience, both for reader and listener. Where are these magical lands? Does blue grass really exist? What is a Nwink Bird? Does a Flibberdy-Jibert really only have three hairs? This book could help aid a child's imagination, education and development depending on their age.

There are parts in the book where a certain line of verse is repeated and the child could join in with the reading, almost like a well crafted song. Also adding to the longevity of the book is the sub plot that some bugs have escaped from a jar and are hiding throughout the book. On certain pages there is a number between 1 and 9 hidden in

the picture that indicates the number of bugs that are hiding on that page, some are harder to find than others. The idea is that your child can get enjoyment from the book on their own by searching for the bugs, helping with basic number recognition and problem solving.

In the future we hope to do more books of a similar style with equally strong stories and equally visual photo illustrations, building an instantly recognisable brand that will capture children's and parent's imaginations around the world.

Once we are in talks with a publisher we would also like to approach magazines and organisations like 'Design Week' and 'Creative Review' to see if we could get the book featured within them.



## About the creators

Simon and Rory McCoy are brothers who live in Henley-on-Thames. Simon trained at the Bristol Old Vic and his acting credits include Regent's Park Open Air Theatre, Vienna's English Theatre, LWT and BBC. He also wrote, produced and staged his own one man show at

the Edinburgh Fringe Festival in 2006. Rory trained as a professional photographer in Cheltenham and exhibitions of his work include galleries in Covent Garden and Oxford Street. He is currently working as a graphic designer.

## Age Group and Audience

The book is primarily aimed at the 3-8 year old market and should be equally appealing to boys and girls. This doesn't stop it being enjoyed by people outside this age bracket and as it's the parents that buy these books, we hope that it would appeal to them as well.

In particular we believe the book would appeal to parents with an eye for art, design and photography. We also hope that photography students and art institutions may also be interested in the book as an example of what is photographically possible.

## Specifications

### Size:

220 x 220 mm (closed)  
220 x 440 mm (open)

### No. of Pages:

28 pages

### No. of Illustrations:

7 single page full bleed photo illustrations in full colour  
3 double page full bleed photo illustrations in full colour  
12 other pages with illustrations

### Number of Words:

620 - 630 in actual story  
60 - 70 in sub plot explanation



Nwink Bird




Dwarneedle Bear



Flibberdy-Jibert



The Little Man



Oh Flibberdy-Jibert,  
haven't you heard?

Would you like to sit down  
and eat Lemon Curd?

Or if you will listen I've a question for you,  
why don't you come with us and live in our zoo?

Or do you feel thirsty,  
would you care for a drink?

Would you like to have tea  
with a bird that says Nwink?

And now that I've found you  
I hope you will see

That it's lovely to live  
in the Big Zoo with me.

...yes it's lovely to live in the Big Zoo with me.